

Logo Usage Guidelines

Keep some simple logo tips in mind when using the QM Bearings, Blue Brute and Quick-Flex logos. That way, we protect our good reputation and present ourselves as the professionals we are. Please use the logos in their entirety as provided, altering them only for size. The logos may not be altered in any other manner including, but not limited to, content, proportions*, colors, perspective or rotational appearance (must be horizontal).

Always use the logos with sufficient resolution. While 72 dpi is fine for website or computer display applications, 400 dpi is necessary for printed materials.

Please do not use the Blue Brute or Quick-Flex logo without the QM Bearings logo or referencing "QM Bearings" in text. Whenever using the Blue Brute or Quick-Flex logo with the QM Bearings logo, be sure

the QM Bearings logo is the primary (more prominent) logo with Blue Brute and Quick-Flex secondary.

These guidelines illustrate full color logo specifications. Single color (black & white) versions of the logos are also available.

If you have questions about using the logos, need additional copies of these guidelines, or would like to report misuse of the QM Bearings logos, please contact Steve Kaiser, Marketing Director, at skaiser@qmbearings.com or (800) 661-5568.

*Tip: To maintain proportions when resizing the logo, most software applications require that you hold down <SHIFT> while dragging the corner of the image.

